













The premier event for South Africa's leading industry designers, specifiers and

Now in its 4th year, The Green Building Conference and Exhibition offers delegates and exhibitors so much more in 2010!

- Even more keynote presentations from the world's leading **Green Building speakers**.
- Unparalleled <u>CPD Opportunities</u> and newly launched Learning Modules in Eco-Building.
- <u>Extensive Exhibition</u> of Green Building products and Services.
- Increased electronic, television and print media exposure.

Hosted in association with South Africa's industry professional institutes, the Green Building Conference and Expo 2010 will again attract the leading decision making members of these organisations who are committed to learning about and embracing green building techniques.

South Africa's third annual Green Building Conference and Exhibition attracted in excess of 700 delegates and more than 100 exhibition stands to the event held in <u>Sandton in July 2009</u>. The 2010 event promises even more value, more products, more industry leaders and more learning experiences for delegates.

Continuing Professional Development credits will be available at the 2010 Conference and new barcode technology will streamline the CPD process. New format Workshop Breakout Sessions will complement the Plenary Sessions and each Breakout Session will be aligned with the newly <u>launched Eco-Building Learning Modules.</u>

In keeping with the changing requirements of design and construction professionals in South Africa, the Green Building Conference 2010 will deliver four types of content for delegates:

- Inspirational International presentations from star architects and designers
- Locally relevant plenary content from South Africa's thought leaders
- Even more emphasis on practical, locally applicable, workshop break away sessions
- Current and new products, technologies and services available in 2010 in South Africa.

Listen to world experts such as Dr. Ken Yeang and Mr. Christoph Ingenhoven, Dr Dirk Funhoff and Ryan Gravel as well as South Africa's emerging Green Building personalities such as Michelle Garforth-Venter in the Plenary Sessions and participate in the new format Workshop Breakout Sessions that are structured around CPD accredited Leaning Modules.

Dr Yeang is the world's leading architect in ecological and passive low energy design. Yeang has won numerous awards and written three books and is best known for his innovative design of the high rise building as a vertical urban design and for his invention of the bioclimatic skyscraper.

Christoph Ingenhoven is a German architect and designer. He has been involved in many competitions as a jury member, expert consultant and judge, and has also held lectures in many cities around the world. Ingenhoven designed the award winning Lufthansa Aviation Center in Frankfurt which set a new standard in modern ecological building technology and philosophy.

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